

Giulia Ferla

27.05.1997

based in Vevey ^(CH) and Berlin ^(DE)

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EDUCATION

- 2020–2022** **Master in Communication Design & Creative Strategies, HMKW, Berlin**
- *Breaking silence: the pedagogical tool of the now*, [thesis](#) on the under-representation of women and minorities and the silencing of “sensitive” subjects in Swiss school curricula
- 2016–2019** **Bachelor of Arts in Graphic Design, ECAL, CH**
- *Ordinaire singulier: antiguide de Berlin*, diploma [\[publication\]](#)
 - *mots dits.*, memoire [\[publication\]](#)
- 2015–2016** **Foundation year in Photography, ECAL**
- 2012–2015** **High school diploma, Gymnase de Burier, CH**
- Graduation project with Oscar Chacon, professional dancer at Béjart Ballet Lausanne

EXPERIENCE

- 2022–2024** **Freelance communication designer, photographer and educator**
ongoing:
- Development of a [new pedagogical tool](#) for teachers to vary the narratives and representations studied in class
 - Elaboration of training and awareness-raising workshops on intersectional discrimination in schools, in collaboration with [CAFE](#)
 - Co-founder of FLANS collective; photographic project
 - Non-exhaustive portfolio on www.giuliaferla.com
- 2023** **Graphic designer for the publishing house La Joie de lire, CH**
- Editorial & web design, general communication, author & printer relations
- 2023** **Volunteering at Passa Porta literature festival in Bruxelles, BE**
- Public and artist reception, backstage, assistance with ICORN meetings (International Cities of Refuge Network)

- 2022–2023** **Graphic designer for the association Protégeons Corseaux, CH**
• Communication & strategic advices, graphic design, photography
- 2020** **Photographer for Les Vins du Valais, CH**
- 2019–2020** **Graphic designer at Atelier Dyakova (internship), London**
• Editorial design, art direction, photography, client & printer relations
- 2019** **Hostess for RTS (Swiss TV and Radio), CH**
• Public and artist reception, animations, backstage
- 2016–2018** **Reception agent at the Nest Museum, Vevey, CH**
- 2015–2020** **Occasional graphic & administrative work for the studio CullyCully, CH**

ARTICLES

- 2023** *Des programmes scolaires neutres? Pourquoi et comment féminiser les contenus de cours, in [FemInfo 65](#).*
- 2023** *En avoir plein les poches, in [l'Educateur](#).*
- 2023** *Creative engagement for more gender equity and diversity in education, [HMKW](#).*

SKILLS

TECH SKILLS

InDesign 
 Illustrator 
 Photoshop 
 XD 
 PremierePro 
 AfterEffect 
 HTML/CSS 

HARD SKILLS

Art direction
 Visual Communication
 Project management
 Research & writing
 Strategy
 Editorial design
 Printing process
 Web design
 Branding
 Photography
 Video
 Editing

SOFT SKILLS

Adaptability
 Autonomy
 Collaboration
 Communication
 Creativity
 Critical thinking
 Empathy
 Humor
 Introspection
 Methodology
 Organisation
 Open-minded
 Perseverance
 Versatility

LANGUAGES

French C2
 English C1
 German B2
 Italian B2

INTERESTS

Arts & Culture, Theatre,
 Dance, Music, Cinema,
 Literature, Writing, Media,
 Sociology, Philosophy,
 Intersectional feminism,
 Environnement, education,
 Activism, Journalism,
 Hiking, Travel